



Rates for 2009 Season

207-288-4354

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# Ads Per Day	Ad Length	June 15- Oct. 15 122 Day Season	Ad Unit Cost	Contract Total	Average Daily		Six Payment Plan Monthly Payment
1	30 Sec.	122	\$ 400.00	\$ 400.00	\$ 3.28	6	\$ 66.67
2	30 Sec.	122	\$ 400.00	\$ 800.00	\$ 6.56	6	\$ 133.33
3	30 Sec.	122	\$ 400.00	\$ 1,200.00	\$ 9.84	6	\$ 200.00
4	30 Sec.	122	\$ 400.00	\$ 1,600.00	\$ 13.11	6	\$ 266.67
5	30 Sec.	122	\$ 400.00	\$ 2,000.00	\$ 16.39	6	\$ 333.33
6	30 Sec.	122	\$ 400.00	\$ 2,400.00	\$ 19.67	6	\$ 400.00
1	60 Sec.	122	\$ 800.00	\$ 800.00	\$ 6.56	6	\$ 133.33
2	60 Sec.	122	\$ 800.00	\$ 1,600.00	\$ 13.11	6	\$ 266.67
3	60 Sec.	122	\$ 800.00	\$ 2,400.00	\$ 19.67	6	\$ 400.00
4	60 Sec.	122	\$ 800.00	\$ 3,200.00	\$ 26.23	6	\$ 533.33
5	60 Sec.	122	\$ 800.00	\$ 4,000.00	\$ 32.79	6	\$ 666.67
6	60 Sec.	122	\$ 800.00	\$ 4,800.00	\$ 39.34	6	\$ 800.00
1	15 Sec.	122	\$ 200.00	\$ 200.00	\$ 1.64	6	\$ 33.33
2	15 Sec.	122	\$ 200.00	\$ 400.00	\$ 3.28	6	\$ 66.67
3	15 Sec.	122	\$ 200.00	\$ 600.00	\$ 4.92	6	\$ 100.00
4	15 Sec.	122	\$ 200.00	\$ 800.00	\$ 6.56	6	\$ 133.33
5	15 Sec.	122	\$ 200.00	\$ 1,000.00	\$ 8.20	6	\$ 166.67
6	15 Sec.	122	\$ 200.00	\$ 1,200.00	\$ 9.84	6	\$ 200.00

acadiachannel.com

First Link \$125.00, each additional \$25.00

Acadia Channel Viewership 2009

Accommodations

Bar Harbor Hotels Motels, Inns & Bed & Breakfasts:	2,600
Southwest Harbor Hotels Motels, Inns & Bed & Breakfasts:	120
Mount Desert Hotels Motels, Inns & Bed & Breakfasts:	110
Total Accommodations:	2,830

Homes & Weekly Rentals

Bar Harbor:	1,495
Southwest Harbor:	764
Mount Desert:	547
Tremont:	499
Total Homes & Weekly Rentals:	3,305

Total Approx. Viewership : 6,135

~ Ad production cost not included in ad rates ~